



# Peugeot £500 'Summer of Loyalty' Offer

## Full Terms and Conditions

1. The promoter is Peugeot Motor Company PLC whose registered office is at Pinley House, 2 Sunbeam Way, Coventry, CV3 1ND (the "**Promoter**").
2. The 'Summer of Loyalty' offer (the "**Offer**") is a £500 (including VAT) discount off the on the road price for orders of new passenger cars ("**Vehicle**") placed with a participating Peugeot retailer ("**Participating Retailer**") between 18 August 2025 and 15 September 2025 (inclusive) (the "**Offer Period**").
3. The Offer is subject to these terms and conditions.
4. If there is any reason to believe that there has been a breach by the customer of these terms and conditions, the Promoter, at its sole discretion, reserves the right to exclude the customer from participating in this Offer.
5. The Offer is available during the Offer Period only.
6. The Offer is available in the UK only (excluding the Channel Islands).
7. The Offer is available on new passenger cars only.
8. The Offer excludes pre-registered Vehicles.
9. The Offer may be used in conjunction with other current offers and discounts.
10. To qualify for the Offer, the customer must:
  - (a) attend a Participating Retailer during the Offer Period;
  - (b) order a new passenger car during the Offer Period;
  - (c) own a Peugeot passenger car or LCV, first acquired between 01/07/2015 and 31/12/2024 inclusive, as shown on the vehicle registration document (V5);  
and
  - (d) provide contact details, including name, email address, post code and contact number.
11. Vehicle must be registered by 30 September 2025, unless subject to a delay caused by the Promoter.
12. Offer applies to cash and Personal Contract Purchase agreements. Where a finance or leasing quote is provided, and the additional £500 (including VAT) discount is proposed into the quote, the validity of this quote will not extend beyond the 15 September 2025.



13. The Offer is not redeemable against any purchases other than new passenger cars.
14. No cash alternative to the £500 discount will be offered. The discount is not exchangeable (cannot be swapped for anything of equal or lesser value) and non-transferable to any other party or location.
15. The discount has no monetary value, and monies will not be refunded should the Vehicle order be subsequently cancelled.
16. Personal data and marketing:
  - (a) Customers who consent to marketing communications from the Promoter may receive future communications related to Stellantis products, promotions, and offers.
  - (b) Customers are providing their information to the Promoter and members of Stellantis N.V. group of companies, and not to any other party unless otherwise stated. The administration of the Offer is a requested service as specified in the Promoter's privacy policy.
  - (c) In order to administer the Offer, the Promoter, and an associated agency on behalf of the Promoter, will require certain essential information including name, address and contact details.
17. For more information about how the Promoter collects and uses personal data (and business customers' rights over their data) please refer to the Promoter's privacy policy, which is available at [Our Privacy Policy | Peugeot UK](#)
18. Customers are responsible for providing accurate details; the Promoter will not be responsible for incorrect or inaccurate details provided.
19. The Promoter reserves the right to require valid proof of identification (as determined in its sole discretion) from the customer prior to honouring the Offer terms.
20. These terms and conditions, and any instructions from the Promoter, constitute the entire agreement between the customer, the Participating Retailer and the Promoter relating to this Offer and supersede any prior agreements between the customer, the Participating Retailer, and the Promoter relating to this Offer. If any provision of these terms and conditions is found by a court of competent jurisdiction to be invalid, the parties nevertheless agree that the court should endeavour to give effect to the parties' intentions as reflected in the provision and the other provisions of the terms and conditions will remain in full force and effect.
21. The Promoter reserves the right to cancel or amend the Offer and these terms and conditions without notice at any time but will seek to provide notice where possible.



22. Neither the Promoter nor its affiliates, agents, officers, or employees will be liable (to the extent permitted by law) for any loss or damage arising out of organising or holding this Offer. This paragraph does not seek to exclude the liability of any party listed in this paragraph for (a) death or personal injury caused by their negligence, (b) fraud or fraudulent misrepresentation, and/or (c) any other matter for which it would be unlawful for them to exclude or attempt to exclude their liability. The customers' statutory rights are not affected.
23. The Offer and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.