



Peugeot Spring Upgrade Event Promotion

Full Terms and Conditions

1. The promoter is Peugeot Motor Company PLC whose registered office is at Pinley House, 2 Sunbeam Way, Coventry, CV3 1ND (the "**Promoter**").
2. The Spring Upgrade Event is a promotion (the "**Promotion**") of up to £3,250. The saving consists of (a) up to £2,500 customer saving (including VAT) off the On-The-Road price of a new passenger car ("**Vehicle**") and an additional (b) £750 (including VAT) trade-in allowance towards the order of a Vehicle placed with a participating Peugeot retailer ("**Participating Retailer**") between 16 February 2026 and 16 March 2026 (inclusive) (the "**Promotion Period**"), and registered by 31 March 2026.
3. The Promotion is subject to these terms and conditions.
4. The Promotion is available during the Promotion Period only.
5. The Promotion is available in the UK only (excluding the Channel Islands).
6. The Promotion applies to private individuals (18+). Motability, fleet and business sales are excluded from this Promotion
7. The Promotion excludes pre-registered Vehicles.
8. The Promotion may be used in conjunction with other current promotions and discounts.
9. **Peugeot Customer Saving: £2,500:** Exclusions apply to the £2,500 Peugeot Customer Saving. This saving is not available on:
 - (a) E-308 Hatch & SW,
 - (b) 308 PHEV Hatch and SW,
 - (c) 3008 PHEV;
 - (d) 408 PHEV;
 - (e) 5008 PHEV;
 - (f) E-Rifter; and
 - (g) E-Traveller
10. The models listed above are still eligible to receive the £750 trade-in bonus.
11. **Trade-in Allowance: £750** can be applied to all models and powertrains. To qualify for the Trade-in Allowance, the customer must:
 - (a) visit a Participating Retailer during the Promotion Period;



- (b) order a new Vehicle during the Promotion Period;
 - (c) Trade-in a vehicle, owned for a minimum of 90 days by the order date as shown on the vehicle registration document (V5); and
 - (d) provide contact details, including name, email address, post code and contact number.
12. Promotion applies to cash and Personal Contract Purchase agreements. Where a finance quote is provided, and the offer is proposed into the quote, the validity of this quote will not extend beyond the 31 March 2026.
13. The Promotion is not redeemable against any purchases other than the Vehicle.
14. No cash alternative will be offered. The promotion is not exchangeable (cannot be swapped for anything of equal or lesser value) and non-transferable to any other party or location.
15. The promotion has no monetary value, and monies will not be refunded should the Vehicle order be subsequently cancelled.
16. If there is any reason to believe that there has been a breach by the customer of these terms and conditions, the Promoter, at its sole discretion, reserves the right to exclude the customer from participating in this Promotion.
17. Personal data and marketing:
- (a) Customers who consent to marketing communications from the Promoter may receive future communications related to Stellantis products, promotions, and offers.
 - (b) Customers are providing their information to the Promoter and members of Stellantis N.V. group of companies, and not to any other party unless otherwise stated. The administration of the Promotion is a requested service as specified in the Promoter's privacy policy.
 - (c) In order to administer the Promotion, the Promoter, and an associated agency on behalf of the Promoter, will require certain essential information including name, address and contact details.
18. For more information about how the Promoter collects and uses personal data (and business customers' rights over their data) please refer to the Promoter's privacy policy, which is available at [Our Privacy Policy | Peugeot UK](#)
19. Customers are responsible for providing accurate details; the Promoter will not be responsible for incorrect or inaccurate details provided.



20. The Promoter reserves the right to require valid proof of identification (as determined in its sole discretion) from the customer prior to honouring the Promotion terms.
21. The Promoter reserves the right to cancel or amend the Promotion and these terms and conditions without notice at any time but will seek to provide notice where possible.
22. Neither the Promoter nor its affiliates, agents, officers, or employees will be liable (to the extent permitted by law) for any loss or damage arising out of organising or holding this Promotion. This paragraph does not seek to exclude the liability of any party listed in this paragraph for (a) death or personal injury caused by their negligence, (b) fraud or fraudulent misrepresentation, and/or (c) any other matter for which it would be unlawful for them to exclude or attempt to exclude their liability. The customers' statutory rights are not affected.
23. The Promotion and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.