



Peugeot October Sales Event Promotion

Full Terms and Conditions

1. The promoter is Stellantis UK Limited, trading as Peugeot, whose registered office is at Pinley House, 2 Sunbeam Way, Coventry, CV3 1ND (the "**Promoter**").
2. The October Sales Event (the "**Promotion**") offers a saving of up to £2,750 (including VAT) off the On-The-Road price of a new passenger car ("**Vehicle**"). To qualify, the Vehicle must be ordered from a participating Peugeot retailer ("**Participating Retailer**") between 1 October and 31 October 2026 (inclusive) (the "**Promotion Period**"). The Vehicle must also be registered by 31 December 2026.
3. The Promotion is subject to these terms and conditions.
4. The Promotion is available during the Promotion Period only and is limited to the first 500 orders that meet all eligibility requirements, including registration by 31 December 2026. The Promotion will close once 500 eligible orders have been confirmed.
5. The Promotion is available in the UK only (excluding the Channel Islands).
6. The Promotion applies to private individuals (18+). Friends & Family, Motability, fleet and business sales are excluded from this Promotion.
7. The Promotion excludes pre-registered Vehicles.
8. The Promotion may be used in conjunction with other current promotions and discounts.
9. Peugeot £2,750 Saving: breakdown of the saving amount per model:



	208	308	408	2008	3008	5008
ICE	£500	£500	£750	£750	£1000	£1000
PHEV	£500	£500	£750	£750	£1000	£1000
BEV	£750	£1500	£1500	£2750	£2750	£2750

10. To qualify for the October Sales Event, the customer must:
 - a. visit a Participating Retailer during the Promotion Period;
 - b. order a new Vehicle during the Promotion Period; and
 - c. provide contact details, including name, email address, post code and contact number.
11. Promotion applies to cash, Personal Contract Purchase and Instalment Credit agreements. Where a finance quote is provided, and the offer is proposed into the quote, the validity of this quote will not extend beyond the 31 October 2026.
12. The Promotion is not redeemable against any purchases other than the Vehicle.
13. No cash alternative will be offered. The Promotion cannot be exchanged for other items or transferred to another party or location.
14. The promotion has no monetary value, and monies will not be refunded should the Vehicle order be subsequently cancelled.
15. The Promoter reserves the right, at its sole discretion, to exclude any customer from this Promotion if there is reason to believe that the customer has breached these terms and conditions.
16. Personal data and marketing:
 - (a) Customers who consent to marketing communications from the Promoter may receive future communications related to Stellantis products, promotions, and offers.



- (b) Customers are providing their information to the Promoter and members of Stellantis N.V. group of companies, and not to any other party unless otherwise stated. The administration of the Promotion is a requested service as specified in the Promoter's privacy policy.
 - (c) In order to administer the Promotion, the Promoter, and an associated agency on behalf of the Promoter, will require certain essential information including name, address and contact details.
- 17. For more information about how the Promoter collects and uses personal data (and business customers' rights over their data) please refer to the Promoter's privacy policy, which is available at [Our Privacy Policy | Peugeot UK](#)
- 18. Customers are responsible for providing accurate details; the Promoter will not be responsible for incorrect or inaccurate details provided.
- 19. The Promoter reserves the right to require valid proof of identification (as determined in its sole discretion) from the customer prior to honouring the Promotion terms.
- 20. The Promoter reserves the right to cancel or amend the Promotion and these terms and conditions without notice at any time but will seek to provide notice where possible.
- 21. To the extent permitted by law, neither the Promoter nor its affiliates, agents, officers, or employees will be liable for any loss or damage arising from organising or holding this Promotion. This does not exclude liability for: (a) death or personal injury caused by negligence; (b) fraud or fraudulent misrepresentation; or (c) any matter for which liability cannot lawfully be excluded. Your statutory rights are not affected.
- 22. The Promotion and these terms and conditions will be governed by English law, and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.