



Created by: bd-ntwk - Editing : Gutenberg networks - Automobiles Peugeot Paris  
UK: Peugeot Motor Company PLC - B 552 144 503 - Printed in the E.U - MCP3512

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PEUGEOT **3008 HYbrid4**



PEUGEOT

## THE 3008 HYbrid4, THE FIRST FULL DIESEL HYBRID VEHICLE IN THE WORLD.

The new Peugeot 3008 HYbrid4 introduces the combination of diesel and electric power. This environmentally - friendly combination provides a real breakthrough in technology and renewed driving sensations.

With its unique style and enhancing lines, the 3008 HYbrid4 asserts its personality. It evokes both power and safety and sets itself apart with state-of-the-art technology.

The first diesel-electric "Full HYbrid" vehicle in the world, the 3008 HYbrid4 represents a new way of experiencing a passion for motor vehicles.



Download the web application to use the brochure interactively.  
Click on the relevant QR Codes.



## HYbrid4: FREEDOM AND CONTROL

3008 HYbrid4 offers drivers the freedom to choose from 4 different driving modes:

In Auto Mode the electronics control the diesel engine and the electric motor to work in the most efficient way. The ZEV Mode is 100% electric and allows you to enjoy the pleasure of driving in total silence whilst having zero emissions. In Sport mode the engine and motor work together to provide a more dynamic performance and offer the full 200 bhp. In 4WD mode the engine and motor operate together to obtain the best traction, this increases your safety and the vehicle's grip.

As well as these unique driving experiences, the average fuel consumption is 35% lower than that of the current generation of diesel engines. The 3008 HYbrid4 fuel consumption in the combined cycle is 74 mpg and has emissions of just 99g CO<sub>2</sub>!



# ELECTRIC POWER



The HYbrid technology combines a diesel engine (2.0 HDi 163 FAP) with an electric motor which has a maximum power of 37 bhp.

The engines operate alternately or simultaneously depending on the driving mode.

## How the HYbrid works:\*

When the vehicle is stationary, the engine and motor are stopped resulting in zero fuel consumption and zero CO<sub>2</sub> emissions.

The electric motor powers the vehicle when setting off, driving at low speeds and when decelerating.

When accelerating the engine and motor work together to provide maximum power and on main roads or motorways the diesel engine powers the vehicle.

\*Subject to driving conditions.

## Electric Motor

### Energy Recovery

The electric motor runs from a battery located in the rear of the vehicle. The battery recharges when decelerating and braking. This allows the use of free energy and this reduces fuel consumption.

## ELECTRIC MOTOR

The electric motor has a capacity of 37bhp and powers the vehicle when:

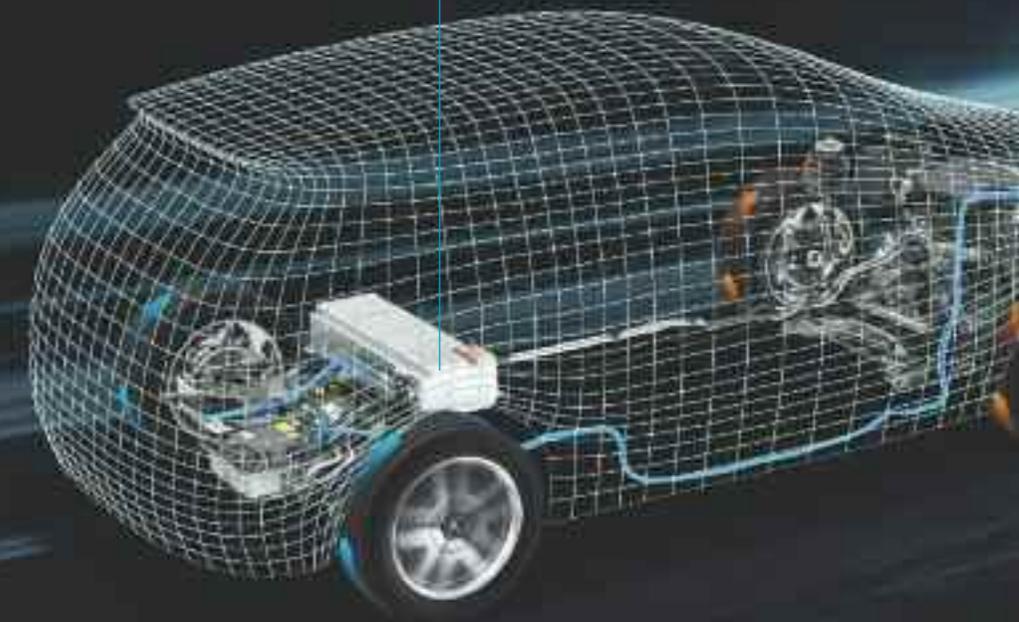
- Setting Off
- Driving at low speeds
- Decelerating

The electric motor is designed for city driving.

## Stop & Start\*

This system places the Diesel (2.0 HDi 163 FAP) engine in standby when the vehicle is at a standstill and when driven in electric mode.

\*Subject to driving modes.



## DIESEL ENGINE

The 2.0 HDi 163 FAP engine operates most efficiently on:

- Main roads and motorways
- Inter-city routes

Diesel is the most efficient and versatile choice to power the vehicle. The Euro 5 compliant engine has a cubic capacity of 1,997 cm<sup>3</sup>. It has a maximum power of 163 bhp @ 3,750 rpm and a maximum torque of 200 Nm @ 1,580 rpm. It also has Peugeot's Particulate emission filter (FAP) technology.

- 1 Instrument panels and multifunction matrix
- 2 Energy recovery - Auto mode
- 3 Boost function - Sport mode
- 4 4 x 4 traction - 4WD mode

### Screen / interface\*

A 7" 16/9 colour screen (or a multifunction matrix\*) provides information about the driving mode currently selected, the current battery charge status and the operation of the engine and motor. The instrument panel shows a power gauge indicating the charging phase of the electric motor.

\*Refer to Pricing and Specification for full availability.



## 1 Dial, 4 Modes

### Mode : ZEV\*

'Zero Emission Vehicle' mode provides access to an extensive 100% electric mode. The vehicle then becomes a 'city run around' thanks to the total absence of noise and emissions.

\*Subject to driving conditions.

### Mode : AUTO\*

The electronics automatically control the entire system by activating the HDi diesel engine and the electric motor in the most efficient manner.

This mode enables the driver to benefit from all the dynamic drivability of the diesel HYbrid. It also means you get the lowest fuel consumption levels and CO<sub>2</sub> emissions.\*

\*Subject to driving conditions.

### Mode : SPORT\*

The SPORT mode favours faster gear change patterns at higher engine speeds than in AUTO mode.

Coupling the diesel engine with the electric motor provides more dynamic performance which is optimally distributed and transmitted to the road by the four-wheel drive. This provides a level of stability and driveability that will really appeal to dynamic motor enthusiasts.

\*Subject to driving conditions.

### Mode : 4WD\*

The 4WD mode instructs the engine and motor to operate together to provide the best possible traction.

The rear wheels are driven by the electric motor and the front wheels by the diesel engine.

\*Subject to driving conditions.

# DIESEL POWER



# ENVIRONMENTALLY FRIENDLY

Discover a new way of driving that is smooth and reactive with zero emissions.

With 100% electric ZEV mode, the driver can drive discreetly around town and fully enjoy the comfort and pleasure of driving in silence.



ZEV - Drive 100% electric





## DYNAMISM AND EFFICIENCY

In SPORT mode the notion of controlled power comes into its own.

SPORT mode favours dynamic driving. All of the dynamic potential of the 3008 HYbrid4 is released in order to achieve maximum performance. In this mode the diesel engine and electric motor work together and the full 200 bhp is available.



**SPORT** Dynamic Driving



## CONTROL AND SAFETY

The 4WD drive mode is designed to improve traction.

In 4WD you benefit from additional dynamic performance to increase your safety and the vehicle's grip. With 3008 HYbrid4 the driver will no longer be worried by the prospect of those icy roads or hazardous weather conditions.



4X4 - For easier driving in difficult conditions



## APPEAL AND PRECISION

The design of the 3008 HYbrid4 is stamped with a strong and dynamic personality. The exterior architecture and bodywork imitate the styling of an SUV\*, an MPV and a Saloon.

At the front, the headlamps have a unique expression integrating the signature LED lights. The front face reinforces its up-market and all-terrain character. The lower front panel reinforces the off-road aspirations thanks to the black bumpers positioned as a continuation from the lights.

At the rear, the curved wings fit perfectly with the lights which have been given a particularly hi-tech look. The rear spoiler contributes to its visual signature and its dynamic performance.

The style of the vehicle gives several impressions: restrained power, controlled dynamism and safety.

\*Sport Utility Vehicle





## INTERNAL DESIGN AND TECHNOLOGY

The hi-tech passenger cabin with an accentuated fascia panel and modern gear lever is emblematic of the HYbrid4 technology.

The steering wheel ring bearing the "HYbrid4" logo also adds a touch a exclusivity to the vehicle.



- 1 Driving Mode Selector
- 2 "HYbrid4" logo on the Steering Wheel.

## COMFORT AND MODERNITY

The 3008 HYbrid4 will also appeal to its other occupants due to the comfort and adaptability of the interior.

The passenger cabin is illuminated by the glass panoramic roof\*. There are numerous storage compartments - in the boot floor, on the front centre console and there are two clever storage compartments in the rear passenger footwells.

The 3008 HYbrid4 can also transform to offer a loading capacity under the parcel shelf of 420L (362 dm<sup>3</sup> VDA) - 66L (29 dm<sup>3</sup> VDA) of which comes from storage compartments under the boot floor. The lower tailgate and the tailgate open into a boot floor equipped with protective mouldings enhancing the perception of strength and quality. In the boot there is a release control which folds the second row seats flat in an instant. If this space is combined with the

folding front passenger seat, the 3008 HYbrid4 can provide an easy to load flat floor area from the lower tailgate to the fascia panel offering a volume of 1,501L.

The 3008 HYbrid4 also offers a choice of state-of-the-art audio or telematic equipment: Peugeot Connect Sound Radio / CD, Peugeot Connect 3D Media Navigation\* and Peugeot Connect Video Pack\*. These on-board systems allow you to listen to music, use your phone, use navigation\*

and even request emergency assistance if needed.

\* Please refer to Pricing and Specification for full availability.



## PROTECTIVE TECHNOLOGY

### Head up display\*

The head up display projects essential driving information (speed, cruise control or speed limiter setting) onto a retractable strip located in the driver's field of vision. This keeps you informed without having to take your eyes off the road which allows much safer driving.

\*Please refer to Pricing and Specification for full availability.

### ESP

3008 HYbrid4 provides the highest level of dynamic handling thanks to its active safety equipment.

The ESP (Electronic Stability Program) combines stability control with anti-skid regulation (ASR) which allows you to retain the grip and control of your 3008 HYbrid4. At the same time, the vehicle's

### Electric parking brake

3008 HYbrid4 is fitted with an electric parking brake. It is applied automatically when the engine stops and is released on acceleration. It is coupled with the Hill Assist function which maintains the brake temporarily when the vehicle is on an incline to allow you to accelerate.

four driving wheels act automatically and independantly if needed to provide optimum traction.

### Audible and visual front and rear parking assistance\*\*

To assist during parking manoeuvres, the parking assistance sensors issue alerts via the central screen and the speaker closest to the obstacle, increasing in frequency the closer the vehicle is to the obstacle. This system is available with rear parking assistance or with both front and rear parking assistance sensors.

\*\*Please refer to Pricing and Specification for full availability.

### Peugeot Connect SOS

Peugeot emergency call service, Peugeot Connect SOS\* is currently available in 12 European countries and can operate either manually or automatically.

AUTOMATIC EMERGENCY CALL: if the air

bags or seat belt pretensioners are triggered the vehicle makes an emergency call automatically. Peugeot Connect SOS\* will locate the vehicle and establish telephone communication with its occupants.

If required the system will then request the appropriate emergency services. The communication will be in the vehicle owner's language of origin.

MANUAL EMERGENCY CALL: if the vehicle is involved in or the driver witnesses an

accident, the driver can use Peugeot Connect SOS\* by simply holding the SOS button (on the front fascia panel) for 3 seconds.

PEUGEOT CONNECT SOS\* is currently available in 12 European countries (France, Germany, Italy, Spain, Portugal, Belgium,

Luxembourg, the Netherlands, Switzerland, Austria, Great Britain and Denmark).

\*Peugeot Connect SOS service is available free of charge on all 3008 HYbrid4 vehicles fitted with the Peugeot Connect unit subject to acceptance when ordering the vehicle and in accordance with the general conditions of use.

# COLOURS

3008 HYbrid4 is available in a choice of 6 body colours.



Pearlescent White\*



Hickory



Vapor Grey



Nero Black



Sky Blue



Bianca White\*\*  
\*Pearlescent Paint  
\*\*Solid Paint.

# WHEELS



16" ISARA Alloy Wheels



17" OLTIS Alloy Wheels



18" EXONA Alloy Wheels.

[www.peugeot.co.uk](http://www.peugeot.co.uk)

To find out more about 3008 HYbrid4 and obtain further information on the colours, engines and options available visit Peugeot.co.uk.



# TRIMS

Choose from a variety of interior trims to create a warm and refined ambiance.



2-Tone Luxury Leather (Limited Edition Only)



Luxury Black leather



Black Cloth

# ACCESSORIES

Enjoy more technology and increased comfort by equipping your 3008 HYbrid4 with a range of accessories. The full range is available to see in the 3008 HYbrid4 Accessories Catalogue.



# PEUGEOT AND YOU

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and built to give you years of worry-free motoring. Also, as a Peugeot owner, you can rely on the customer care services of your Dealer. This will ensure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original parts.

## FOR YOUR PEACE OF MIND

**3008 HYbrid4 VEHICLE WARRANTY**  
All Peugeot 3008 HYbrid4's first registered in the UK and purchased from a UK Peugeot Dealer will benefit from a 2 year unlimited mileage manufacturer warranty and a free optional additional year of warranty (up to 60,000 miles) provided by the Peugeot Dealer Network. The Electric Drive Train Components (inc HYbrid Control Unit, Electric Drive Machine, High-voltage Cables and Connectors and Traction Battery) benefit from a Peugeot 5 year / 60,000 mile manufacturer warranty. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum

Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

**PEUGEOT ASSISTANCE**  
All new Peugeots come with 12 months' Peugeot Assistance – our breakdown assistance service. This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year. Peugeot Assistance includes European

cover, homestart, roadside assistance, vehicle recovery and a free replacement car or accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

**PEUGEOT SERVICE CARE**  
Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel and 2.0 litre 180 bhp petrol engines; 24,000 miles or 2 years on Boxer, 10,000 miles or 1 year on 107). Please refer to the maintenance book

for details of the service intervals for specific models and vehicles operating in arduous conditions.  
**PEUGEOT FINANCIAL SERVICES**  
Offer a range of flexible finance plans to make owning a new Peugeot easy. As specialists, we will provide choice, convenience and flexibility. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill RH1 1QA. Over 18's only, a guarantee may be required.

## FURTHER INFORMATION

**PEUGEOT INSURANCE**  
Designed for Peugeot to offer tailored cover at a competitive price. In the event of an accident, a Peugeot Approved Accident Repair Centre will repair your car, using Peugeot original parts and offer a courtesy car (subject to availability). Call

Peugeot Insurance for a quote on 0870 0240 206. (8am-8pm weekdays, 9am-5pm Saturdays. Max call charge from a BT landline is 8p/minute. Calls from other networks may vary. Calls may be recorded). Peugeot Insurance is underwritten by UK Insurance Limited.

**PEUGEOT ACCESSORIES**  
Peugeot Accessories are designed specifically for each model meaning no compromises on fit or function. In addition they are tested to a rigorous standard for complete confidence and peace of mind.

**PEUGEOT AND THE ENVIRONMENT**  
Our website has detail of Peugeot's environmental and recycling policies.

## ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Some features may [parachar] not be available in the UK and

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Customers seeking End of Vehicle Life information should call 0845 257 3233 For all other enquiries please call 0845 200 1234 (Calls will be charged at local rate and may be recorded for training or quality purposes. MCP3512



Wi-Fi On Board



Multi media screens



Bicycle carrier harness



Boot cover