



PEUGEOT **308 / 308 SW**



PEUGEOT





MORE BEAUTY IN THE DETAILS

The 308 is all about powerful details. The front and side profiles have been heavily sculpted to enhance its personality, the attention to detail throughout the inside and outside of the vehicle emphasises the pleasure and enjoyment of owning 308.



308 SW, 'ROOM TO EXPLORE YOUR DREAMS'



A vehicle combining beauty, performance, comfort and modularity. With its panoramic cielo roof* providing exceptional brightness, the 308 SW offers its passengers space and wellbeing. It adapts instantly to your requirements thanks to the independent folding rear seats* and the optional third row of seats boosting capacity to 7 people.

*See Pricing and Specification details for availability

EXPLORE THE QUALITY IN DEPTH

The 308's ergonomically designed dashboard puts every control close to hand.

Want to skip a few tracks on the CD or to find a new restaurant via your Peugeot Connect NG4 Multi Media Navigation system?*

How about setting a different temperature for you and your passengers via the dualzone air-conditioning?*

* See Pricing and Specification details for availability.





A bright and warm interior.

The interior was designed to provide comfort and space, for those long journeys on the road. The dashboard is angled at 30 degrees, freeing up space around the driver and front passenger. The comfortable yet slim-backed sports seats, creates valuable leg room. But we didn't stop at giving the 308 more space.

Room for brightness

Light penetrates over a wide area through the panoramic cielo roof*. Passengers therefore enjoy brightness and space through the electrically controlled blind. Lighting on the interior has also been given special treatment. When the doors are unlocked, courtesy lighting not only illuminates the passenger compartment but also switches on the front headlamps. When the door is opened, lights in the door sills and front footwells are automatically switched on. These are all part of the ambient lighting pack*.

*See pricing and specification for full details.

308 SW WITH FULL MODULARITY TO MOVE,
ADAPT AND TRANSFORM

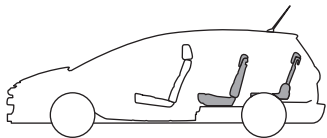


Why stay in one place when you can move, adapt and transform?

You can personalise the seating configuration for your family or business needs.

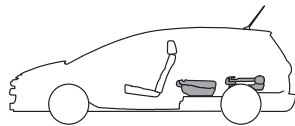
The longer wheelbase makes access easier,
with a cinema-like amphitheatre for optimised space.

The 308 SW can be configured and reconfigured within an ingenious and modular space.



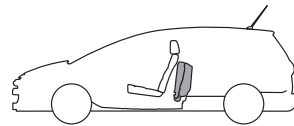
Seats

- 5 seats or up to 7 seats as an option
- Seats recline from 19 to 30°
- Second row composed of 3 individual seats sliding over a length of 90mm



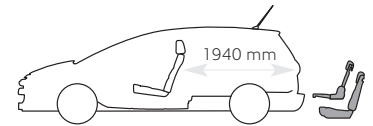
Shelf configuration

- Seat can be folded onto the seat cushion to create a shelf
- The central seat of the second row serves as shelf with the seat folded back



Folded configuration

- Optimised load volume with second or third row seats folded



Removed

- Possibility of keeping only the driver and front passenger seats
- Optimised carrying capacity





308 SW, GENEROUS FROM EVERY ANGLE

Volume and Storage

The boot of the 308 SW offers a load volume of up to 674 litres* under the load cover in the 5 seat version, and up to 2,149 litres** with the seats removed. With a load sill only 55cm above the ground, making it easier to load and remove heavy objects.

Lighting Pack

There are several light sources in the vehicle; lifting the ambience of the interior, alongwith a portable torch*** equipped with a battery that recharges itself when the car is being driven, you can remove the torch as required.

*Up to 570 dm³ VDA.

**Up to 1 736 dm³ VDA.

***See Pricing and Specification sheet for availability.



DRIVING BECOMES MORE ENJOYABLE

The Peugeot Connect Telematics* range highlights our innovation and varied products available. They range from MP3 playback, USB with Bluetooth to Satellite Navigation.

* See Pricing and Specification for availability



Technology and Multimedia

The 308 Hatchback and SW offer state-of-the-art audio equipment or telematics.*
Ranging from:-

Peugeot Connect Sound* - Radio and CD Player

Peugeot Connect USB with Bluetooth* - so you can connect your MP3 or iPod and listen through the sound system or make and receive calls handsfree.

Peugeot Connect Navigation (RNEG)* - Colour Navigation with handsfree bluetooth® .

Peugeot Connect Media Navigation (NG4)* - Colour Navigation, Handsfree bluetooth, GSM Phonekit and 10G Music Hard Drive, so you can save your favourite CD collection to the hard drive and listen throughout your journey.

The Peugeot Connect range allow you to enjoy your journey stress free and safely. Whether it is taking that business call handsfree or listening to your favourite music while remaining concentrated on the road.

Travel without stress or be guided and advised throughout your journey with our superb range of telematic systems.

* Please see our Pricing and specification guides for availability.



308 GT: REFINED AND SPORTY



The THP 200bhp engine on 308 GT, twinned with a six-speed gearbox offers an optional combination of power, performance, fuel and low CO₂ emissions of 159 g/km.



308 GT 200BHP

Inside, the 308 GT 200 benefits from a number of distinctive features:

Aluminium pedals, footrest and gear lever, leather sports steering wheel with aluminium detailing and black lacquer fascia front panel.



Externally, the 308 GT 200 will display a sportier profile with a number of styling features to set it apart from the range:

- * A bright black carbon-style insert under the front bumper
- * A lower rear bumper panel with Perla Nera black diffuser

- * A rear spoiler, offering additional efficiency at high speeds
- * Twin chrome rear exhaust pipes

PEUGEOT AND THE ENVIRONMENT

For many years, Peugeot has been innovating with a view to reducing the fuel consumption of its vehicles and also reducing CO₂ emissions in real terms. Since 2000, Peugeot has sold more than 1.6million private cars equipped with FAP a diesel particulate filter system.

Since 2001, Peugeot has sold more than 1.1million vehicles emitting less than 120g of CO₂.

All Peugeot vehicles are manufactured in plants approved to be ISO 14001 and are designed to be 95% recyclable at the end of their lives.

FAP

Peugeot pioneered the use of particulate filters (FAP) in our diesels. These filters reduce harmful emissions to barely measurable amounts (0.004g/km), helping to preserve the environment without spoiling the performance of your 308.

Energy Saver Tyres*

The less rolling resistance your tyres provide, the less fuel you need to travel the same distance. Michelin's Energy Saver Tyre * reduces resistance by 20% without losing grip. Which means your 308 actually produces 5 grams of CO₂ less for every kilometre you travel, this corresponds to around one tonne less of CO₂ being emitted during the life of a vehicle.

* See Product and Pricing Information for availability





PAINTS & TRIMS

METALLIC COLOURS



Abyss Blue



Ipanema Blue*



Aluminium



Vapor Grey



Shark Grey



Thorium Grey



Nera Black

SOLID COLOURS



Bianca White



Hurricane Grey

SPECIAL COLOURS



Babylon Red

* See Specification and Pricing for availability.



15" Steel Wheel



16" Izalco Alloy Wheel



16" Santiaguito Alloy Wheel



17" Rinjani Alloy Wheel



18" Lincancabur Alloy Wheel

TRIMS



www.peugeot.co.uk

So now you've been introduced to the 308 Hatchback and SW. You have got an idea what makes 308 stand out above the rest and how it could fit into your lifestyle.

We also hope you've come to trust the quality and value that the Peugeot brand represents.

So why not visit www.peugeot.co.uk or your nearest Peugeot dealer to book a test drive.

And see just how enjoyable the adventure can be.



PEUGEOT AND YOU

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

PEUGEOT WARRANTIES

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

PEUGEOT ASSISTANCE

All new Peugeots come with 12 months' Peugeot Assistance – our breakdown assistance service. This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year. Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

PEUGEOT SERVICE CARE

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel and 2.0 litre 180 bhp petrol engines; 24,000 miles or 2 years on Boxer, 10,000 miles or 1 year on 107). Please refer to the maintenance book for details of the service intervals for specific models and vehicles operating in arduous conditions.

FINANCE – LET THE SPECIALISTS HELP

Peugeot Financial Services offer a number of flexible finance plans that make owning a new Peugeot easy. We specialise in car finance and can provide you with choice, convenience and flexibility direct through your local dealer. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill RH1 1QA. Over 18's only, a guarantee may be required.

PEUGEOT INSURANCE

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive price. If you are unfortunate enough to have an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts. Plus we'll give you a courtesy car while yours is being repaired (subject to availability when you use an approved repairer). When the time comes to renew your insurance cover, why not try Peugeot Insurance?

YOU CAN CALL PEUGEOT INSURANCE

FOR A QUOTE ON 0870 0240 206.

Lines open 8am-8pm weekdays, 9am- 5pm Saturdays. Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Calls may be recorded.

Peugeot Insurance is underwritten by UK Insurance Limited.

Conditions apply.

PEUGEOT AND THE ENVIRONMENT

Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

PEUGEOT ACCESSORIES

Peugeot Accessories are designed specifically for each model which means there are no compromises on fit or function. In addition they are rigorously tested to our own high standards giving you complete confidence and peace of mind.

ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Some feature combinations may not be available in the UK. Also, some photography may feature vehicles which are left hand drive. As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available, and colours at any time. For full specification details ask your Peugeot Dealer, or click on www.peugeot.co.uk. Please note that print and photographic processes used in the creation of this brochure may alter the depth and tone of the colours shown. This brochure is not a contractual document or offer of sale. The details in this brochure cannot be reproduced without the expressed authorisation of Peugeot. Issued by: Sales and Marketing Peugeot Motor Company plc Pinley House 2 Sunbeam Way Coventry CV3 1ND For details of HM Forces tax-free military sales contact: Peugeot Export, 615 Penistone Road, Sheffield, S6 2GA Telephone: 0114 285 6181 Email: peugeot.export@peugeotmail.co.uk www.export.peugeot.co.uk Customers seeking End of Vehicle Life information should call 0845 257 3233 For all other enquiries please call 0845 200 1234 (Calls will be charged at local rate and may be recorded for training or quality purposes.



Design: bd-ntwk – Published by : Gutenberg networks – Automobiles Peugeot
RC Paris B 552 144 503 – UK MCP3463

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